



# UNIVERSITY OF KERALA

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## PRESS RELEASE

### Accounting is the most positive profession : Dr. Biju Jacob

The 45<sup>th</sup> All India Accounting Conference and International Seminar on Accounting Education and Research, organized by the Department of Commerce, University of Kerala, in association with the Indian Accounting Association, Kerala Branch, commenced with a grand inauguration ceremony at Kariavattom campus on December 9, 2023 by Dr. Biju Jacob, Principal Accountant General.

In his inaugural address, he highlighted accounting as a profoundly positive profession, where the prosperity of individuals and nations intertwines, bringing joy to accountants as they contribute to wealth and success. Valuable words of Prof. N. Tenmozhi, Management Professor, IIT Madras and Prof. Justin Paul, Professor, Puerto Rico, USA elevated the ceremony's prestige. Dr. Mohammed Manzoor Abdul Salam, the Founder, Chairman, and CEO of Al Muqtadir Gold and Diamond Manufacturing and Wholesale Jewellery Group, Kerala was honoured with the Emerging Entrepreneur Award in recognition of his achievements, while the Young Researcher Award was bestowed upon researchers demonstrating outstanding academic excellence. The occasion was adorned with the distinguished presence of Sanjay Bayani, General Secretary, IAA, Prof. Anil Kumar, Registrar of University of Kerala, Prof. Sasikumar, and Prof. Gabriel Simon Thattil.

The inaugural ceremony was followed by two days programme with technical sessions and international seminar, promising a rich exchange of ideas through academic paper presentations and a platform for fostering collaboration. The conference will conclude tomorrow with a grand

valedictory session featuring the presence of Dr. Divya S. Iyer, MD of Vizhinjam International Port.

Thiruvananthapuram  
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