

UNIVERSITY OF KERALA

(Abstract)

Scheme and Syllabus for Career-related First Degree Programme in Bachelor of Management Studies (BMS)-Hotel Management under CBCS system (2017 admission)-alternative to industrial exposure training due to COVID 19 pandemic- Approved- Orders issued.

ACADEMIC 'AV' SECTION

No.Ac.AV/1/BMS HM/2020

Thiruvananthapuram, Dated:25-09-2020

Read:-1.U.O of even number dated 18.08.2017.

2.Item.No.I.3 of the minutes of the additional meeting of the Faculty of Management studies held on 13.08.2020

3. Item No.II.(ii) of the minutes of the meeting of the Academic Council held on 27.08.2020.

ORDER

The scheme and syllabus of Career-related First Degree Programme in Bachelor of Management Studies (BMS) - Hotel Management under CBCS system, 2(b) had been revised vide paper read as (1) above.

The additional meeting of the Board of Studies in Business Management (Pass) held on 30.06.2020 recommended to approve the remarks of the Chairman, in implementing UGC/AICTE guidelines for the Industrial Exposure Training of 22 weeks during sixth semester of Career-related First Degree Programme in Bachelor of Management Studies (BMS)-Hotel Management under CBCS system for 2017 admission only.

As per the UGC/AICTE guidelines, students have been barred from visiting firm/ establishments due to COVID 19 pandemic and hence they are directed to submit a report using online collection of Secondary data/ Primary data about a Hotel in Kerala/ India/ Abroad in about 50 pages and the report should include:

- 1.Introduction about the Hotel.**
- 2.Various functions undertaken by the Hotel including star classification, facilities etc.**
- 3.A SWOT analysis on the Hotel.**
- 4.Recommendations to be given to the Hotel.**

The additional meeting of the Faculty of Management Studies vide paper read as (2) above endorsed the above recommendation of the Board of Studies in Business Management (Pass).

The Academic Council vide paper read as (3) above resolved to approve the recommendation of the Board of Studies in Business Management (Pass) as endorsed by the Faculty of Management Studies.

Orders are issued accordingly.

Sd/-
ANITHA.D
Deputy Registrar(Acad-II)
For Registrar

Copy to:-

- The Dean, Faculty of Management Studies
- The Chairman, Board of Studies in Business Management (pass).
- The Controller of Examinations
- The Director, Computer Centre

- JR(CBCS)
- DR(CBCS)/DR (ES)
- AR(CBCS)/AR(ES)
- ES sections/EB sections
- PRO/RO/Enquiry

forwarded/By Order

Section Officer